

# Beijuan Miao

## User Experience Designer | User Interface Designer

I am a passionate User Experience Designer with strong visual design skills and front-end coding experience, aiming to provide simple but engaging solutions that really solve problems.

### EDUCATION

#### Master of Communication in Digital Media

University of Washington, Seattle | *Sept '14 - Mar '16*

##### Relevant Courses:

User-centered Design

Advanced User Research and UX Strategies

#### BA Journalism of Radio & Television

Chengdu University of Technology, China | *Sept '09 - Jul '13*

### EXPERIENCE

#### UX/UI Design Consultant @ Virta Labs

Seattle, Washington | *Jan. '17 - Now*

- Redesigning the company's web-based cybersecurity software - BlueFlow.
- Working with the CTO to come up with usability test plans, personas and user flows based on user needs and motivations.
- Redesigning the dashboard by improving the data visualization, layout and content prioritization.

#### UX/UI Designer @ IntellaSphere

Bellevue, Washington | *Jun. - Oct. '16*

- Accomplished 5 projects including website design, graphic design and logo redesign.
- Worked with the CEO, collecting business requirements and user needs to generate design solutions.
- Collaborated with a remote developer and explained design ideas by making interactive prototypes.

#### Freelance | UX/UI Designer

Seattle, Washington | *Mar. - Now*

- Working on two side projects with two teams as the sole designer. One of them is a web-based mentorship platform, and the other one is a mobile travel app. Designed both projects from scratch. Created all the flowcharts and wireframes. Currently working on high-fidelity interfaces design.
- Designed and coded my whole portfolio website in HTML and CSS.

#### UX/ Graphic Designer @ Data Science Dojo

Seattle, Washington | *Jan. - Mar. '16*

- Ideated solutions to improve web experience of their website.
- Redesigned two pages of the website.
- Designed graphics including the logo, timeline infographics and social media banners.



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### SKILLS

#### DESIGN

Sketching, Wireframing, Prototyping, Interface Design, Interaction Design, Web Design, Motion Graphics

#### RESEARCH

User Research, Persona, Affinity Diagrams, Card Sorting, Requirements Definition, Usability Test

### TOOLS

#### DESIGN:

Sketch, Photoshop, Illustrator

#### PROTOTYPE:

POP, InVision, Principle, Axure

#### OTHER:

Adobe After Effects, Premiere Pro, Adobe Muse, Adobe InDesign

### PROGRAMMING

HTML5, CSS3, JavaScript (basic), Python (basic), Bootstrap